

5 Essential Skills *Site Managers* Need to Become Executives

Why Targeting an *EXECUTIVE ROLE* Matters

Transitioning from site manager to executive allows you to have a greater impact, work on higher-level initiatives, and significantly increase your compensation.

Executives shape the overall direction of the company and are well-positioned for even more senior leadership roles in the future.

Key Strategies for *MAKING THE LEAP*

To increase their chances of being considered for executive roles, site managers should:

- 1 Proactively seek out leadership opportunities, e.g. heading up special projects
- 2 Develop financial acumen and learn how to manage P&L statements
- 3 Build relationships with senior leaders and find an executive mentor
- 4 Obtain an MBA or other advanced business degree
- 5 Gain experience across different business functions like sales and finance

Adopting an *EXECUTIVE MINDSET*

Stepping into an executive role requires a shift from tactical to strategic thinking: Successful executives are:

- 1 Visionary leaders who can rally teams around key objectives
- 2 Skilled communicators who tailor their message to the audience
- 3 Adept at analysing data to inform decision making
- 4 Able to balance short-term needs with long-term goals
- 5 Talent magnets who can identify and develop high-potential employees

By honing these skills and following these strategies, site managers can position themselves as strong candidates for executive roles and take their careers to new heights.

THE KEY IS BEING PROACTIVE, PERSISTENT AND WILLING TO STRETCH BEYOND YOUR COMFORT ZONE.